

DC OFFICE OF CAMPAIGN FINANCE

Candidate/Political Campaign Committee Reports Expenditures by Purpose January 31st Report, 2008 R/E Report

Summary of Expenditures by Purpose for Re-Elect Kwame R. Brown



| | |
|----------------------------------|--------|
| ■ General Operating Expenditures | 100.0% |
| Total: | 100.0% |

Note: This Graph depicts the summary of the expenditures by purpose reported by Re-Elect Kwame R. Brown.

The expenditures are presented in percentage terms by General Operating Expenditures, Transfers to Other Authorized Political Committees, Loan Repayments, Refunds of Contributions, Other Expenditures, and Offsets to Receipts

- General Operating Expenditures may include each expenditure made for Accounting Services, Advertising, Bank Fees, Campaign Events/Fund Raising, Campaign Materials and Supplies, Candidate Loan Re-payment, Catering/Refreshments, Computer Supplies/Equipment, Consulting Services, Equipment Purchases/Rental, In-Kind, Office Maintenance, Office Rental, Office Supplies/Furniture, Other Loan Repayment, Petty Cash, Polling/Mailing Lists, Postage/Shipping/Courier Rates, Printing/Copying, Salary/Stipend, Telephone/Communication, Trash/Poster Removal, Travel/Vehicle Expense, Utility Expense, and other Expenses.
- Transfers to other Authorized Political Committees.
- Loan Repayments.
- Refunds of Contributions may include each contribution Refund to Individuals, Organizations, Political Party Committees, and other Political Committees (PACs).
- Other Expenditures may include all expenditures other than the afore-mentioned, which may include Independent Expenditures made by persons expressly advocating the election or defeat of a clearly identified candidate, which are made without cooperation or consultation with any candidate and/or authorized committee and/or agent of the candidate; Donations to Charities, Churches, Political Committees, Scholarship and Statehood Funds; Payments to the Internal Revenue Service and for Fines; and Tickets to Events.
- Offsets to Receipts may include Refunds, Rebates, Returned Checks, Non-Sufficient Fund Fees, and other Offsets to Operating Expenditures.

**Summary of Expenditures by Purpose for
Re-Elect Kwame R. Brown**

| Purpose | Total Expenditure |
|--------------------------------|--------------------------|
| General Operating Expenditures | \$122,530.13 |
| Grand Total | \$122,530.13 |

General Operating Expenditures

| Purpose | Total Expenditures |
|---------------------------|--------------------|
| Advertising | \$6,940.00 |
| Bank Fees | \$23.56 |
| Campaign Materials | \$11,061.42 |
| Computer Expenses | \$3,590.73 |
| Consultant/Salary/Stipend | \$58,979.00 |
| Equipment Purchases | \$3,010.87 |
| Polling/Mailing List | \$14,200.00 |
| Postage | \$6,791.66 |
| Printing | \$1,475.00 |
| Rental | \$3,900.00 |
| Supplies | \$9,611.21 |
| Travel | \$2,425.02 |
| Utility | \$521.66 |
| Total | \$122,530.13 |

**Detailed Summary of Expenditures by Purpose for
Re-Elect Kwame R. Brown
General Operating Expenditures**

| Purpose | Payee | Amount Spent |
|---------------------------|---------------------------------|---------------------|
| Advertising | District Creative Media | \$4,940.00 |
| | Imagine Photography | \$2,000.00 |
| | Total | \$6,940.00 |
| Bank Fees | Industrial Bank | \$23.56 |
| | Total | \$23.56 |
| Campaign Materials | DC Democratic State Committee | \$6,000.00 |
| | Gelberg Signs | \$370.13 |
| | Life Infinite, LLC | \$1,091.29 |
| | Telania, Inc. | \$3,600.00 |
| | Total | \$11,061.42 |
| Computer Expenses | Banner Consulting Services, LLC | \$3,105.68 |
| | Whittington, Dave | \$485.05 |
| | Total | \$3,590.73 |
| Consultant/Salary/Stipend | Banner Consulting Services, LLC | \$55,529.00 |
| | Gorham, Jasmine | \$500.00 |
| | Jones, Sean | \$1,600.00 |
| | The Holland Group | \$850.00 |
| | WCI, LLC | \$500.00 |
| | Total | \$58,979.00 |
| Equipment Purchases | American Bank Card Systems | \$390.00 |
| | Banner Consulting Services, LLC | \$2,620.87 |
| | Total | \$3,010.87 |
| Polling/Mailing List | Absoulute Organizing Solutions | \$14,200.00 |
| | Total | \$14,200.00 |
| Postage | Banner Consulting Services, LLC | \$6,791.66 |
| | Total | \$6,791.66 |
| Printing | Drews Printing | \$1,475.00 |

| | | |
|-------------|---------------------------------|--------------|
| Printing | Total | \$1,475.00 |
| Rental | Capital Entertainment Services | \$900.00 |
| | Mason, Robbie | \$3,000.00 |
| | Total | \$3,900.00 |
| Supplies | Banner Consulting Services, LLC | \$9,286.21 |
| | Roberts Lumpkin, Sherry | \$325.00 |
| | Total | \$9,611.21 |
| Travel | Banner Consulting Services, LLC | \$2,425.02 |
| | Total | \$2,425.02 |
| Utility | Comcast | \$515.38 |
| | PEPCO | \$6.28 |
| | Total | \$521.66 |
| Grand Total | | \$122,530.13 |

GENERAL OPERATING EXPENDITURES

| Re-Elect Kwame R. Brown | | Detailed Expenditures by Purpose |
|----------------------------------|-----------------------|----------------------------------|
| Payee Name | Amount of Expenditure | Date of Expenditure |
| Advertising | | |
| District Creative Media | \$2,650.00 | 01/18/2008 |
| District Creative Media | \$2,290.00 | 01/12/2008 |
| Imagine Photography | \$2,000.00 | 01/03/2008 |
| Bank Fees | | |
| Industrial Bank | \$23.56 | 08/03/2007 |
| Campaign Materials | | |
| DC Democratic State Committee | \$6,000.00 | 10/18/2007 |
| Gelberg Signs | \$370.13 | 12/18/2007 |
| Life Infinite, LLC | \$1,091.29 | 12/10/2007 |
| Telania, Inc. | \$3,600.00 | 08/31/2007 |
| Computer Expenses | | |
| Banner Consulting Services, LLC | \$3,105.68 | 10/01/2007 |
| Whittington, Dave | \$485.05 | 11/29/2007 |
| Consultant/Salary/Stipend | | |
| Banner Consulting Services, LLC | \$22,000.00 | 08/07/2007 |
| Banner Consulting Services, LLC | \$8,300.00 | 01/01/2008 |
| Banner Consulting Services, LLC | \$6,725.00 | 10/01/2007 |
| Banner Consulting Services, LLC | \$6,500.00 | 09/01/2007 |
| Banner Consulting Services, LLC | \$6,500.00 | 11/02/2007 |
| Banner Consulting Services, LLC | \$4,778.00 | 12/02/2007 |
| Banner Consulting Services, LLC | \$726.00 | 09/04/2007 |
| Gorham, Jasmine | \$500.00 | 01/01/2008 |
| Jones, Sean | \$600.00 | 01/16/2008 |
| Jones, Sean | \$500.00 | 01/01/2008 |
| Jones, Sean | \$500.00 | 01/17/2008 |
| The Holland Group | \$550.00 | 10/16/2007 |
| The Holland Group | \$300.00 | 10/16/2007 |
| WCI, LLC | \$500.00 | 12/07/2007 |

GENERAL OPERATING EXPENDITURES

| Re-Elect Kwame R. Brown | | Detailed Expenditures by Purpose |
|---------------------------------|-----------------------|----------------------------------|
| Payee Name | Amount of Expenditure | Date of Expenditure |
| Equipment Purchases | | |
| American Bank Card Systems | \$390.00 | 12/19/2007 |
| Banner Consulting Services, LLC | \$1,876.00 | 01/25/2008 |
| Banner Consulting Services, LLC | \$744.87 | 01/20/2008 |
| Polling/Mailing List | | |
| Absoulute Organizing Solutions | \$10,250.00 | 01/07/2008 |
| Absoulute Organizing Solutions | \$2,000.00 | 10/02/2007 |
| Absoulute Organizing Solutions | \$1,950.00 | 11/14/2007 |
| Postage | | |
| Banner Consulting Services, LLC | \$4,330.00 | 11/12/2007 |
| Banner Consulting Services, LLC | \$2,461.66 | 08/29/2007 |
| Printing | | |
| Drews Printing | \$1,475.00 | 01/24/2008 |
| Rental | | |
| Capital Entertainment Services | \$900.00 | 01/18/2008 |
| Mason, Robbie | \$2,000.00 | 01/01/2008 |
| Mason, Robbie | \$1,000.00 | 12/19/2007 |
| Supplies | | |
| Banner Consulting Services, LLC | \$3,896.20 | 08/18/2007 |
| Banner Consulting Services, LLC | \$2,894.43 | 12/16/2007 |
| Banner Consulting Services, LLC | \$1,940.69 | 12/26/2007 |
| Banner Consulting Services, LLC | \$554.89 | 08/18/2007 |
| Roberts Lumpkin, Sherry | \$325.00 | 01/03/2008 |
| Travel | | |
| Banner Consulting Services, LLC | \$2,059.30 | 12/26/2007 |
| Banner Consulting Services, LLC | \$365.72 | 09/04/2007 |

GENERAL OPERATING EXPENDITURES

| Re-Elect Kwame R. Brown | | Detailed Expenditures by Purpose | |
|----------------------------------|--|----------------------------------|---------------------|
| Payee Name | | Amount of Expenditure | Date of Expenditure |
| Utility | | | |
| Comcast | | \$372.78 | 12/14/2007 |
| Comcast | | \$142.60 | 01/02/2008 |
| PEPCO | | \$3.14 | 01/02/2008 |
| PEPCO | | \$3.14 | 01/26/2008 |
| Subtotal | | \$122,530.13 | |
| Percentage of Total Expenditures | | 100.00% | |
| Total | | \$122,530.13 | |